AIRNAVIGATION

Visual Guidelines 2022

Our company was founded on 2008 under the name Xample. While our product became famous, very few knew the name of the company behind it. Therefore, on June 2022 we decided to change our name to match it with our app's name and proudly became Air Navigation. In need for a rebranding to celebrate it, we thought it important to differentiate the company from our product by giving each of them their own design. For this, we refurbished our old logo to make it our current company logo, while giving our app a brand new one. From now on, this logo will be used exclusively to refer to our company:

Download the official logos here:
https://airnavigation.aero/static/files/MediaKit.zip

Starting as Airnav, the app quickly gained popularity and turned into Air Navigation as three different versions: Free, Standard and Pro. Once our focus shifted to wanting to offer a quality product while continuously adding more and more advanced features, we decided to only keep moving forward with the Pro version, which became the Air Navigation Pro app everyone knows and uses today. It's time this improvement gets its own logo, so now introducing our new product branding:

Download the official logos here:
https://airnavigation.aero/static/files/MediaKit.zip

Colors

Main Color	Secondary	Accent
#E7BE20	**#000000**	**#828384**
R: 231 G: 190 B: 32	R: 0 G: 0 B: 0	R: 130 G: 131 B: 132

Alt. Main Color	Alt. Secondary	Alt. Accent
#E7BE20	**#2F2F2F**	**#828384**
R: 231 G: 190 B: 32	R: 47 G: 47 B: 47	R: 130 G: 131 B: 132

www.airnavigation.aero